

Look out, Instagram as TikTok has released an image-sharing app called Notes to compete with the social media behemoth, years after it released Reels.

Reels were first introduced by Instagram years ago, back when TikTok's global expansion was still unprecedented, according to RouteNote.

As TikTok's trends caught the world by storm, many tried to capitalise on the platform alongside YouTube Shorts and apps like Triller.

These vertical, short-form videos attempted to imitate the popular and captivating user-generated content that TikTok has developed.

With the release of Notes, their own app for sharing photos with friends and other people, TikTok is now taking a step sideways. With the app, users may share memorable events from their days by uploading a photo or gallery along with a caption to their feed.

Moreover, it isn't really an Instagram clone because users can add titles to their posts.

The app's design is also a little different from Instagram's traditional square layout, with photos arranged in the stream more vertically and adjacent to one another.

It was made public earlier this month by TikTok. It is regarded as a logical expansion of TikTok's picture-sharing capabilities. Users can disable automatic sharing from their TikTok app, but all photo posts will be automatically shared to Notes.

Users in Australia and Canada may now download TikTok Notes for iOS and Android devices. Users may employ the app "for download and limited testing," according to TikTok. As of right now, there is no word on when TikTok Notes will be available outside of the US.