

In September 2024, Apple will introduce the iPhone 16 Pro and the iPhone 16 Pro Max, which will be sold alongside the iPhone 16 and iPhone 16 Plus. The "Pro" models are the more expensive devices in Apple's flagship lineup and are typically the first flagship iPhones to get new designs and features.

We're a few months away from the debut of the 2024 iPhones, but as typical, leakers, analysts, and others with insider information are already sharing details on the new devices.

The iPhone 16 Pro and 16 Pro Max will increase in size, and this will be the first size update we've had in several years. The iPhone 16 Pro will measure in at 6.3 inches (up from 6.1), while the Pro Max will measure in at 6.9 inches (up from 6.7). The standard iPhone 16 models will not change in size. Aside from a tweak to the size, we are not expecting major design changes to the iPhone 16 models.

Apple is designing new A-series chips for the iPhone 16 Pro models, built on the latest N3E 3-nanometer node. We could see some improvements to efficiency and performance, but we haven't yet heard details on just what we can expect. The Action Button that was initially limited to the iPhone 15 Pro and iPhone 15 Pro Max will be coming to all four iPhone 16 models, and there's also rumored to be an extra "Capture" button for taking photos and videos.