

It all started when VU VAN, CEO and co-founder of ELSA Speak, left Vietnam to pursue an MBA and Masters in Education at Stanford University. Vu was confident in her English vocabulary but knew she had a strong Vietnamese accent. ELSA founder **Vu Van** was an avid student of English. After years of study and practice, she grew in confidence during a period working for Danish logistics company Maersk in Vietnam and Denmark. You can download ELSA app completely free-of-charge and register to start using the free version of ELSA: 2 free lessons on each Planet, Topic, and Game type. AI Dictionary feature which allows you to search for any word, as well as learn and practice pronouncing them.