

According to Continenza, despite the production halt, it will not affect the availability of Kodak film, as the company has increased its stock in advance. In November, as part of the modernization, equipment will be updated, and additional investments will be made in production capacity.

Kodak significantly increased film production for photography from 2015 to 2019, when demand for analog film began to rise after a long period of decline due to the popularity of digital technologies. In 2020, the company doubled its film production, and this decision proved successful. In 2023, Continenza confirmed that Kodak will continue to produce film as long as there is demand from filmmakers and photographers worldwide.