TCL has entered the portable projector market with an affordable model

The A1 can project images up to 120 inches (3 meters) diagonally in Full HD resolution. However, with a brightness of 360 ISO lumens, it is best suited for dark rooms. TCL claims its "patented optical system" provides bright images and that its "40 years of display calibration experience" ensures realistic colors, although specific details about color accuracy remain undisclosed.

Ease of setup is ensured by features such as autofocus, automatic keystone correction, and other adjustments.

Connectivity options include Wi-Fi, Bluetooth 5.1, HDMI, and USB. The A1 also functions as a Bluetooth speaker, equipped with two 8-watt speakers supporting Dolby Digital+.

Despite its portability, the A1 does not have a built-in battery and requires mains power. This marvel costs \$499.99.