

According to Wang Teng Thomas, Deputy General Manager of Xiaomi's Marketing Department and Head of the Redmi brand, the total number of smartphone shipments since its founding in 2011 has exceeded 1.11 billion devices.

Redmi smartphones are officially sold in 105 countries and regions worldwide. Wang Teng highlighted the Redmi K70 Extreme Edition model, which became the best-selling Android device on e-commerce platforms during the Double Eleven sale.

The growth in sales over the past year is also impressive: more than 110 million devices were sold in just 12 months, confirming the brand's popularity and successful development.