

## To Bypass Google's and Apple's "Exorbitant" Commissions, Roblox Offered Discounts on Its Website

Epic Games CEO Tim Sweeney praised this decision, calling it a step against the "Apple tax." Epic Games has been one of the key players in lawsuits accusing Apple and Google of anti-competitive practices.

In 2024, Epic secured concessions from Google, forcing it to allow third-party app stores for three years. Apple, having "mostly" won its legal battle in 2021, now allows American developers to link users to external payment systems.

Experts note that this discount strategy could encourage more developers to bypass app store commissions.