

The initial 5 GB of free storage seems insufficient today, but the real problem lies in the gaps between the paid tiers.

Currently, Apple offers 50 GB for \$0.99/month, 200 GB for \$2.99/month, and 2 TB for \$9.99/month. This structure leaves a significant gap, especially for those who need more than 200 GB but less than 2 TB.

The proposed solution by the media suggests changing the tiers: 100 GB for \$1.99/month, 400 GB for \$3.99/month, and 2 TB for \$9.99/month. These changes would better meet modern data storage needs, offering a “golden mean” for users who find 200 GB insufficient and 2 TB excessive.