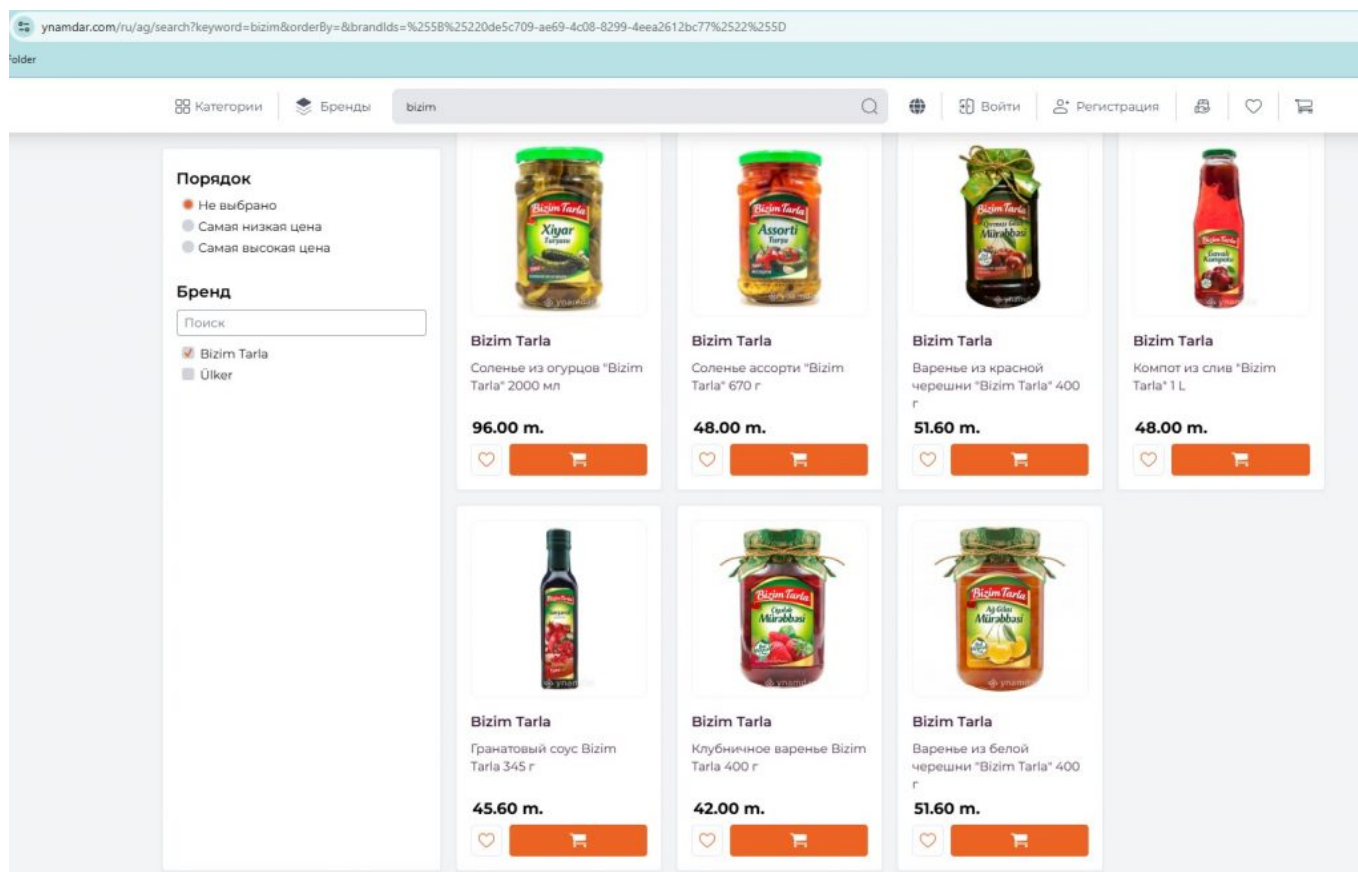


**Online sales of “Made in Azerbaijan” products are now launched in Turkmenistan.**



Azerbaijani products are now available for purchase through three major online platforms in Turkmenistan - “GiperTM”, “Ynamdar”, and “AshgabatMarket”. These platforms are known for their large consumer base. The initial offerings include a wide range of high-quality products such as teas, jams, juices, and other canned foods, all made with natural ingredients.

Presentation of the sale of “Made in Azerbaijan” brand products in the Turkmen market in an online format they become more accessible to a larger audience. Azerbaijani products, known for their natural composition and high quality, are attracting considerable attention from Turkmen buyers.

The screenshot shows the online catalog of gipertm.com. The header includes the phone number +99362244319, a contact link, and social media icons. The main navigation bar features the 'giper' logo, a search bar, and icons for home, user profile, cart, and wishlist. Below the navigation, there are menu items for 'Bölmələr', 'Baş sahypa', 'Magazinler', and 'Brendler'. The main content area displays two tea products:

- Product 1:** 'Gara çay AZERÇAY Buket atym çay, 100 gr'. It features a box with a traditional scene illustration. The text below the image reads: 'Görnüşi: atym çay, bayhowa. Beýlekiler'. A caption below the image says 'Meňzeş harytlar'.
- Product 2:** 'Gara çay AZERÇAY atym çay, 100 gr'. It features a box with a red tea glass illustration. The text below the image reads: 'Görnüşi: atym çay, bayhowa. Yslandyrylan. Tagamy: bergamot. Beýlekiler'.

Azerbaijani products are well received by Turkmen buyers, praised for their exceptional quality and competitive pricing. The rich natural additives, particularly organic ones, in Azerbaijani teas have significantly increased consumer interest.