AI analyses will provide concise summaries of user comments, listing positive aspects first, followed by negatives. Apple claims the algorithms will update summaries at least once a week as new reviews appear.

Initially, the feature will only be available in the U.S. App Store and exclusively for apps with a sufficient number of reviews. Apple plans to expand its availability to other regions and add support for additional languages in the future.

The company is adopting an approach similar to Amazon's, which introduced AI-generated summaries for product reviews in 2023, highlighting key points mentioned by customers.