

Samsung co-CEO Jong-Hee Han has passed away.

Jong-Hee Han worked at Samsung for over 30 years, starting his career in the display development division. He played a key role in strengthening the company's position in the global market, especially in the television segment, where Samsung surpassed Japanese competitors like Sony.

In 2021, Han was appointed vice chairman and led the Device Experience division, overseeing the production of televisions, home appliances, and smartphones. In recent years, he actively advanced the integration of artificial intelligence (AI) into the company's products, including AI chips in refrigerators, washing machines, and vacuum cleaners.