

In recent months, prices on Amazon have been increasing. According to data from the price analysis tool SmartScout, since the second week of April, Amazon sellers have raised prices on more than 1,000 products. The average price increase is around 30%.

Reasons for the Price Increase

Several factors contribute to rising prices:

- **Increased demand** - some products are highly sought-after, leading sellers to raise their prices.
- **Limited supply** - shortages of certain products drive prices up.
- **Economic factors** - inflation, rising production costs, and international shipping fees all play a role.
- **Amazon's strategy** - competition among sellers and market dynamics also influence price changes.

Impact on Customers

Higher prices affect the shopping experience on Amazon. Buyers are making more careful purchasing decisions and seeking the best deals. Additionally, alternative marketplaces and online stores are becoming more popular.

Future Prospects

Amazon may implement various strategies to stabilize prices and offer better conditions for customers. Over time, prices could gradually normalize, improving the shopping experience for users.