

According to JPMorgan, the folding iPhone Fold will be released in September 2026 along with the iPhone 18 line and will become the next big hit of Apple.

Despite the launch of the ultra -thin iPhone 17 Air, analysts are sure: the attention of consumers will quickly switch to a future novelty with a flexible screen.

It is expected that the iPhone Fold will cost \$ 1999 and is made in the format of “Books”. JPMorgan predicts that by 2027, sales will be “tens of millions”, and by 2028 - up to 45 million pieces.

Apple allegedly managed to reduce the cost of the device to \$ 759, which promises a large profit.

The iPhone Fold will receive a 7.8-inch internal and 5.5-inch external screen, a titanium case and a “liquid metal” hinge. Instead of Face, Touch ID will return. Apple paid special attention to eliminating the folds on the screen - the main drawback of competitors.

According to JPMorgan, the output iPhone will bring the entire segment to a new level and bring Apple to \$ 65 billion in the future.