

In Russia, a conference dedicated to the support of Russian exports
has begun

According to RIA Novosti, a conference on the development of export support infrastructure development has started in Moscow.

The event collected participants from 60 constituent entities of the Russian Federation, as well as representatives of 26 regions of the country. The conference organizer is the Russian Export Center, part of the VEB group.

As part of the event, the current aspects of the development of the export potential of the regions will be considered. Special attention will be paid to creative industries as a promising direction in export.

The key event of the conference will be the presentation of the program for supporting Russian exporters under the brand "Made in Russia". Creative industries will perform as one of the main drivers of Russian exports, which should contribute to the formation of a unique image of the country in the international arena.

"The two -day conference program promises to become a platform for a productive dialogue between the heads of the CPE and business representatives. Participants will not only present the results of their activities, but also discuss topical issues of the development of the export potential of the regions. Particular attention will be paid to the creative direction in export - the prospects for the development of goods and services with a creative component, "the event said in a statement.