

In Russia, three companies will develop digital marking of imported goods

The Center for Development of Prospective Technologies (Central Department Store), the Operator of the Honest Sign system, and the Association of Business Partners in the field of foreign economic activity (ADP FEA) signed an agreement on cooperation. They will work together on the introduction and support of digital marking of goods that are imported into Russia, writes TASS.

The purpose of cooperation is to create a convenient support system for owners of customs warehouses and other market participants. It is planned to simplify the marking procedures and combine digital technologies with practical solutions. As part of the partnership, the parties will hold joint seminars, round tables and conferences, as well as exchange useful materials and experience in marking imported goods.

Experts noted that cooperation will help to respond faster to business requests and find solutions for difficult situations, for example, when labeling new types of goods. The main thing is to make the marking process convenient and understandable for market participants.