

Lada ISKRA with the Yandex Auto platform will go on sale on July 20

From July 20, sales of the Lada ISKRA car, equipped with a built-in platform, Yandex Auto will start in Russia. The system includes a navigator, music, books, a browser and a voice assistant to Alice. You can manage services through a touch display or voice without being distracted from the road.

Assistant Alice helps to build a route, find parking, warn about traffic jams, turn on music or audiobook, as well as entertain children during a trip. She also knows how to call contacts from the address book and interacts with other Yandex services.

The platform uses data on the road situation, accident and surveillance cameras to build optimal routes. It shows speed restrictions, cost and location of parking lots, as well as the current speed of the car in GPS and CAN shines. Even in the absence of the Internet, navigation will continue to work thanks to offline cards.



Yandex

Owners will be able to listen to millions of tracks of Russian and foreign performers, create

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their own playlists or include a personal selection through a “my wave”. In addition, a large audiobook library is available – from bestsellers to educational literature.

All data and user preferences are synchronized with Yandex ID, so that access to saved addresses, music and sites can be obtained directly from the car. The connection with the Internet provides a built-in modem.

LADA ISKRA will be represented in three bodies: sedan, station wagon and SW CROSS station wagon. The initial price for a model with a manual gearbox and a 1.6-liter engine is 1,249,000 rubles.