

Pavel Durov said that the @crypto nickname in Telegram, sold in 2022 for \$ 350 thousand, was recently estimated at \$ 25 million.

According to the founder of the messenger, this became possible thanks to the unique system of owning digital assets based on the Ton blockchain.

*“When people directly own their digital assets, magic occurs”* – said Durov. He emphasized that Telegram users are full-fledged owners of their accounts and nicknames: without intermediaries, without risk of confiscation, everything is fixed with smart contracts.

According to Durov, Telegram remains the only social platform where this is possible.

The reason is respect for user digital rights and the use of decentralized solutions that ensure safety and autonomy.

Telegram Marketplace, where premium nicknames are traded, was launched two years ago and has since become a platform for multimillion -dollar transactions. The increase in the cost @crypto is 70 times one of the most striking examples.