

M. Video Eldorado announced a threefold increase in the sales of video cards in the first half of 2025. Demand increased by 233% both in quantity and revenue. Such growth, obviously, is associated with computer games, tasks based on AI and the emergence of new RTX 50 models.

The most popular in revenue were video cards of medium and advanced level from Palit. Leading **Palit GeForce RTX 4070 Super Dual OC** 12 GB. TOP also included **Palit RTX 4070 Dual** 12 GB and **Paul RTX 4060 Ti Dual V1** 8 GB - the best choice for budget assemblies up to 100 thousand rubles.

In terms of sales in the first place - **Paul RTX 4060 You V1** she is chosen for good performance in Full HD. New items **RTX 50** including **Palit RTX 16 GB** almost immediately became popular due to the price ratio/quality.



Paul RTX 4060 You V1

Despite the new generations, **ASUS RTX 3050 Dual OC Edition** 6 GB remains in demand among those who are looking for a reliable video card for the office and multimedia.

Yes, and video cards continue to actively buy not only for games, but also for working with video and neural networks, the company reports.