

According to Sammobile, despite the recent debut of the world's first Huawei triscular smartphone, it is Samsung that will become a key player who can turn such devices into a mass product.

Experts note that Huawei is limited by sanctions, the absence of a full -fledged Android and the inability to enter the key markets, including the United States. Even other Chinese brands with access to Android are unlikely to globally advance triceps.

In contrast, Samsung has everything necessary for success: a recognizable brand, a wide service network and customer trust. The company has already successfully popularized large screens with the Galaxy Note line and set the trend of folding smartphones with the Galaxy Z series.

Analysts are sure that it is the Samsung folding smartphone with three screens that will attract the attention of the mass consumer - through advertising, demonstrations in stores and sundress radio.

Only the product of a well -known brand is able to arouse interest in wide layers of users, which is necessary for the massive spread of the trisklad phones format.