The 5 most popular vacuum cleaners among Russian buyers in 2025 are named.

In the first half of 2025, Russians' interest in vacuum cleaners on the AliExpress CIS platform has increased significantly – the category showed an increase of 30% compared to the same period of 2024. Buyers often choose robots and wireless vertical models. The most popular brands were Dreame, Roborock and Xiaomi.

Roborock Q7 Max -Robot permutal with a suction power of 4200 Pa. The model is focused on dry and wet cleaning. It is equipped with a lydar-navigation system, builds a map of the room and moves along it, a combined container allows you to process up to 300 kV. m for one cycle. The battery is enough for 180 minutes, there is support for voice control.



Roborock S5 Max offers users laser navigation and cleaning with a capacity of up to 2000 Pa. He is able to plan a route thanks to SLAM technology, and in the application you can adjust the water supply and set restrictions, for example, excluding zones with carpets.



Xiaomi Mijia M40 Combines the functions of a vacuum cleaner and a wet cleaning device. Its motor issues up to 7000 Pa, and automatic cleaning in the docking facilities simplifies the care of the device. A 2.5 -liter container is designed for a rare cleaning – about once every 75 days.





Xiaomi

Dream L10S Pro Gen2 It differs up to 6000 Pa and four cleaning modes. It is able to cope with various types of pollution, including wool and dwelling dust on carpets, due to the function of enhancing power on certain coatings.



Roborock Q Revo Pro It issues absorption up to 7000 Pa and comes with a multifunctional base station. She can rinse the mop, dry them, clean the container and replenish the water. The battery is enough for three hours, and the garbage can not be thrown up to 7 weeks.



In the segment of wireless vertical vacuum cleaners, demand is also observed.

 $\boldsymbol{Dream}\ \boldsymbol{T30}$ – A light vacuum cleaner with three power modes and an increased vacuumber of 600 ml.



Dream R20 It is equipped with blue backlight showing hidden dust, and automatic power adjustment depending on pollution. Information about the cleaning process is displayed on the built -in display.



Robororck Combines the functions of dry and wet cleaning. The model is equipped with double rollers and a DIRTEC system, which automatically regulates the water supply and power. Self-cleaning and drying with hot air minimize smells.



Roborock Flexi It can be cleaned under low furniture thanks to the Flatreach system. Its power is up to 17,000 PA, and the built -in backlight helps to see garbage. The vacuum cleaner is controlled through the application, and the batteries are enough for 50 minutes.



Dream Management J30 Offers up to 60 minutes of battery life, a 450 W -anceless motor and a folding handle. Filtering delays up to 97% of the dust.

