

Video cards today are very expensive, and this greatly complicates the assembly of a new computer. But why is this happening? There are several reasons, and several of them were dismantled by expert Digataltrends.

**Firstly** the cost is affected by import tariffs from China and Taiwan. Many details for video cards are produced abroad, and due to US taxes and an unstable situation in the world market, prices as a whole rose not only for Americans.

**Secondly** manufacturers of NVIDIA and AMD reduced the production of previous video cards models. Previously, you could buy a past generation of cards at a more reasonable price, but now there are almost no such offers, and those that are, expensive.

**Also** The market competition is important. In this generation, AMD and Intel were unable to seriously squeeze the NVIDIA in the premium segment. Because of this, NVIDIA allows itself to set very high prices for top models.

**In the end** Everything boils down to the simple law of demand and sentences: there are fewer video cards, and there are a lot of people who want to buy. Although now it is easier to choose a video card than several years ago, prices remain high.

If you want to collect a PC, experts advise you to wait with the purchase of a video card and pay attention to other components so far.