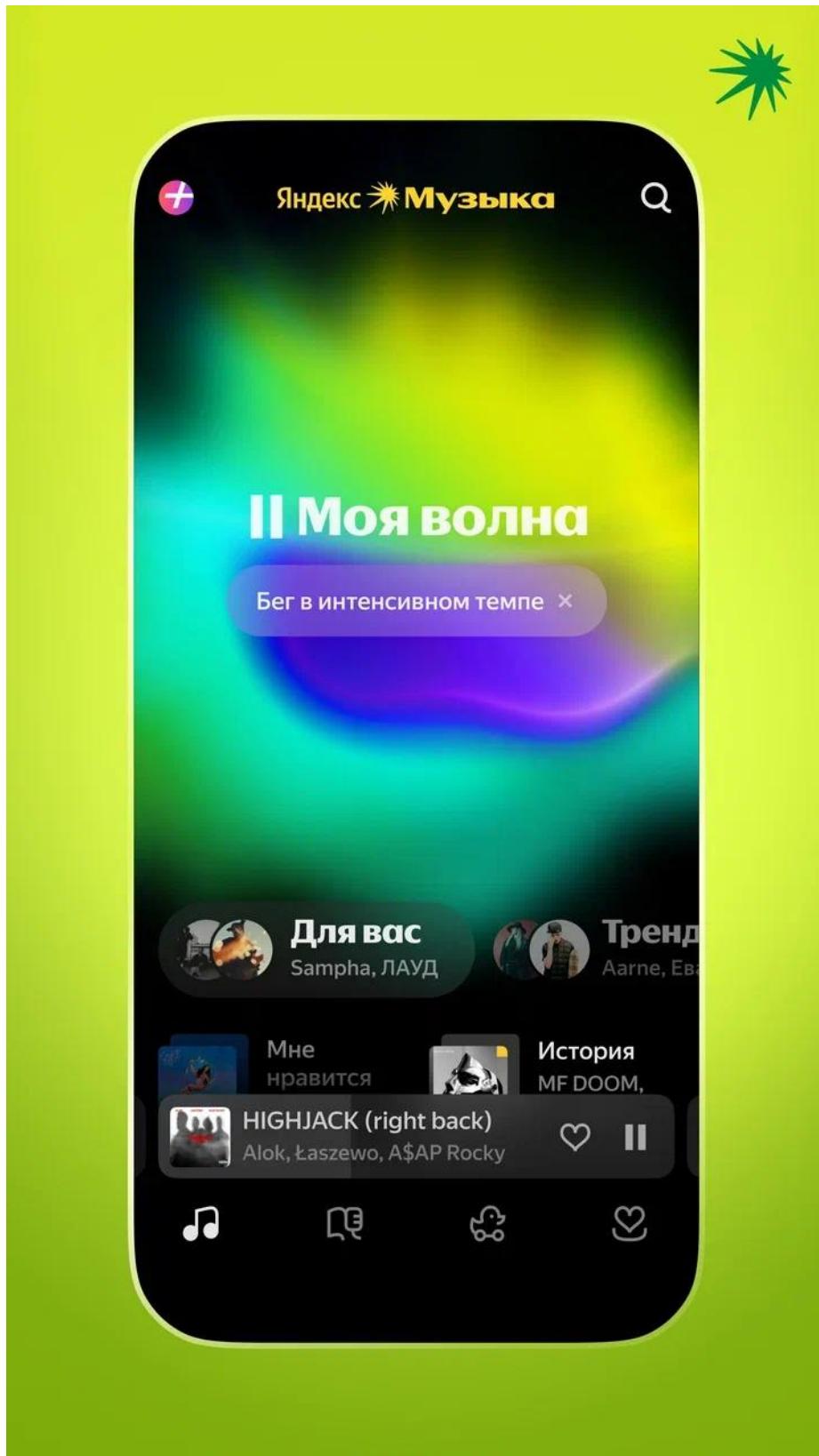


The Yandex Music service has introduced a new function for fans of runs: now in the “My Wave” you can choose the pace of running, and the music will be selected automatically under the rhythm of training. The update is already available to subscribers of the plus service.

It can be difficult to choose the right music for jogging. Often the rhythm of the tracks does not coincide with the run of the runner, which prevents the desired pace. In addition, thematic playlists have a limited number of tracks and can end earlier than training. The new setting solves this problem: now each user receives an endless personal selection that takes into account his musical tastes and the selected run speed.

Yandex Music adapted "My Wave" under the pace of user running



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Yandex Music adapted “My Wave” under the pace of user running

Yandex

The track selection algorithm works on the basis of an audio model that analyzes BPM (shots per minute) of each composition. Depending on the rhythm of the run, the corresponding range is selected. For a calm pace - from 100 to 130 BPM, for medium - from 120 to 160, for intensive - from 150 to 190 beats per minute. This allows you to synchronize music with movement and hold a stable rhythm and pulse throughout the distance.

You can take advantage of the new opportunity both in the mobile version of Yandex Music and in the application on the computer, through the web browser, as well as on the Apple Watch and Samsung Galaxy Watch watch. Devices with a voice assistant Alice are also supported.