

AMD captured the motherboard market in Germany, occupying more than 90%

Fresh MindFactory data show that AMD continues to dominate the motherboard market in Germany, occupying more than 90% of sales.

The actual AM5 platform is the leader, which accounted for about 73% of supplies (2005 units per week). In second place - AM4 with 470 boards. Intel is behind: LGA1700 sold 185 pieces, and the latest LGA1851 - only 70.

The main driver of success was the Ryzen 9000 and 7000 processors, which ensured a high demand for the midst of the middle segment. The most popular chipset remains B650 - thanks to compatibility with two generations of Ryzen, affordable price and good equipment.

In second place is the B850, offering PCIe 5.0 support for a video card.

Among the manufacturers, MSI leads with a share of 43.4% (1185 boards), then there is ASROCK - 30.6%. About 80% of all sales were on boards with DDR5 support, and the ATX form factor is still dominated by. In terms of revenue, AMD surpassed Intel almost 10 times, fixing leadership in the market.