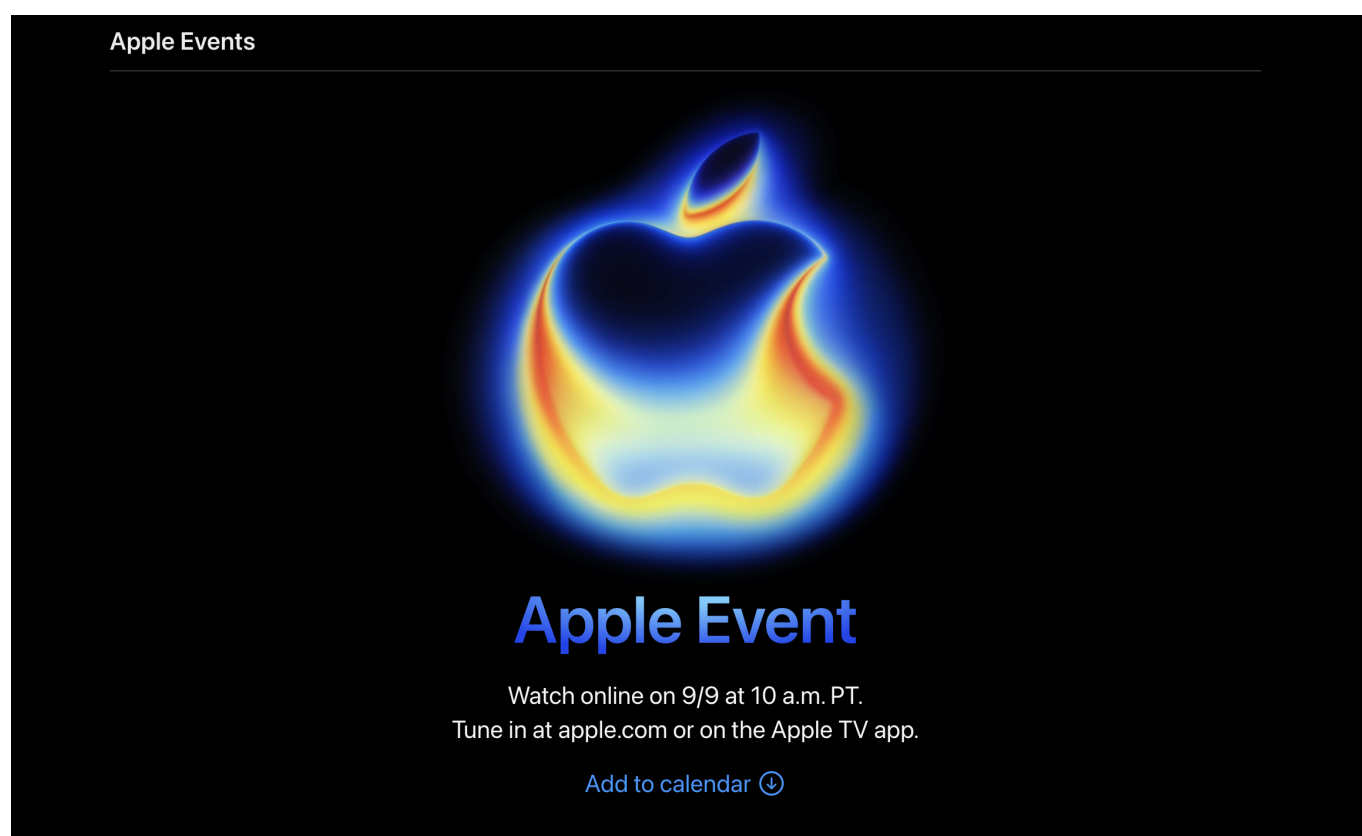


Apple revealed the announcement date of the entire iPhone 17 line
and Watch Series 11 smart hours

Apple confirmed that its autumn event will be held on September 9, 2025 in the Apple Park campus in Cupertino. Start at 20:00 Moscow time.

The main event will be the show of the new iPhone 17 line, which will include the basic model, iPhone 17 Pro, iPhone 17 Pro Max, as well as a completely new iPhone 17 Air - the most subtle and lighter Apple smartphone, which replaced the Plus series.

It is expected that Pro versions will receive a processed design with an aluminum frame and a horizontal module of cameras, and will also be equipped with chips A19 Pro. For the first time, the entire iPhone line will receive Promotion support.



Apple

In addition to smartphones, the company will introduce three new models of smart watches at once - Watch Series 11, Watch Ultra 3 and Watch SE 3. AirPods Pro 3, updated Homepod Mini and Apple TV 4K, can also be shown.