

Since the launch in May 2023, the ChatGPT mobile application for iOS and Android brought the company \$ 2 billion, the analytical company Appfigures reports. This is about 30 times more than the total income of competitors, such as Claude, Copilot and Grok.

In 2025, the application already earned \$ 1.35 billion, which is 673% more compared to \$ 174 million for the same period in 2024. On average, ChatGPT brings almost \$ 193 million per month, while a year ago this figure was \$ 25 million. For comparison, the closest competitor GROK earned \$ 25.6 million from the beginning of the year.

The average income with one ChatGPT installation is \$ 2.91. Competitors have below: Claude - \$ 2.55, GROK - \$ 0.75, Copilot - \$ 0.28.

The application was installed about 690 million times around the world. India leads in terms of downloads from 13.7%, the United States is in second place from 10.3%.