

In February, the startup Windsurf, developing AI to write code, was negotiating investments in the amount of \$ 2.85 billion, which is twice as much as six months earlier. However, the deal did not take place. In April, it became known that the company can be sold Openai for \$ 3 billion.

Oddly enough against the background of the AI-BUM, but despite the popularity and interest of investors, Windsurf was faced with losses. The high cost of large language models and the rigid competition in the tool for writing code tools led to the fact that the launch of the product cost more expensive than it could be sold.

According to the TechCrunch portal, the creation of Windsurf of its own models could reduce costs, but it is very expensive. Windsurf co-founder Varun Mohan decided not to follow this path. Business sale has become a strategic step for profit before competitors could undermine the margin.

Many startups in this sector, including Anysphere (Cursor), also face negative or neutral profit. However, Anysphere rejected the purchase proposal, including Openai.

The founder of the startup Mocha, who spell the code with the help of AI, Nicholas Sharir said that, in fact, all companies from this sphere will encounter losses. The popularity of AI does not cause their success. "Profit from all code generation, or neutral or negative. She is simply insignificant," Sharir curled up.