

Google continues the advertising campaign of its fresh Pixel 10 smartphone series and showed a short video with a tizer of the folding Pixel 10 Pro Fold. In the video, on the background, the instrumental of the song The Next Episode from Dr. Dre & Snoop Dogg.

The main idea of the video is to boast of a folding form factor. The video uses a game of words, but you can translate something like this: "You can not only open the box with your new smartphone, but also open the smartphone itself."

Pixel 10 Pro Fold will be presented on August 20 with Pixel 10, Pixel 10 Pro and Pixel 10 Pro XL. According to rumors, the prices of new models will remain the same as in previous generations, in North America, Europe and India. However, the folding Pixel may enter the market a little later than the rest of the devices.