

Insider: Apple will increase the prices for the iPhone 17 Pro, but will be silent about the reasons

The Appleinsider portal, citing the information of the Chinese insider, Instant Digital, said that Apple plans to raise the price of \$ 50 PRO due to new Trump tariffs. The company will hide this, and price increases will justify the various advantages of the model.

According to the insider, Apple will represent the iPhone 17 Pro with a minimum of built -in memory of 256 GB, which is no distinguished by a new model from the iPhone 16 Pro. Experts previously expected that iPhone prices would increase due to new tariffs, and, according to the latest data, this really happened. Instant Digital confirmed this information on Weibo social networks and noted that Apple will increase memory in the iPhone 17 Pro to 256 GB to compensate for additional costs.

AI writes that, as expected, the company had to raise prices, explaining this by increasing the cost due to improved AI and other advantages, but the main thing is not to blame new taxes of this. Such a decision was made after it became known about Amazon plans to increase taxes on its goods; The company officially announced this and was criticized by Trump.

Earlier, Apple in the same way raised prices for the iPhone 15 Pro Max regarding the predecessor - by \$ 100. This time, the price of the iPhone 17 Pro compared to 16 Pro with the same amount of the drive will increase by \$ 50 to \$ 1049.