

The Bloomberg insider and observer Mark Gurman, in his informbullet, Power One said that Apple plans to make significant changes to the iPhone product line and release according to the “revolutionary” model over the next three years.

The first device under the initiative will be the iPhone 17 Air, which should be released in September. The iPhone 17 Air will be the successor to the iPhone 16 Plus model and is positioned as an ultra -thin device with a minimalist design. The main characteristics: the presence of one main chamber, the use of your own modem Apple C1, a decrease in the battery capacity for the sake of “sophisticated design” and the transition to the ESIM standard, excluding the need for a SIM card slot.

In 2026, Apple will present its first folding device under the code designation V68, according to some information, this model will be called iPhone Fold. The device will be equipped with four cameras, including two main modules, as well as sensors located both on external and internal screens. The device will use the Apple C2 modem and the new generation In-CELL display, which is aimed at increasing sensitivity of sensory input and minimizing the appearance of the fold.

By 2027, Apple plans to develop the “anniversary model” of the iPhone 20, which will summarize the results of Apple’s achievements over 20 years of branded smartphones. According to Gurman, this device will differ in a radically updated appearance, including a curved glass case and a “fundamentally new design”, which will mark one of the most significant changes in the history of the Apple product line.