

iPhone 17 will rise in price by \$ 50, but will receive a double memory  
of memory in the basic version

According to GF Securities analyst, Jeff Pu, the iPhone 17 line will rise in price compared to the iPhone 16.

The exact amount is not disclosed, but previously reported a possible increase in prices by \$ 50. The reason may be 20% of the iPhone fee collected in China.

However, Apple seems to try to smooth out the discontent of customers by increasing the basic amount of memory. So, the iPhone 17 Pro and Pro Max, according to rumors, will be delivered with a 256 GB drive instead of 128 GB of past models.

The company has already taken a similar step in 2023 with the iPhone 15 Pro Max, removing the minimum configuration and raising the price by \$ 100, but at the same time doubled the amount of memory.

Analysts suggest that if Apple distributes 256 GB to the entire line, then he can justify the rise in price. In this case, the starting price of the iPhone 17 can be about \$ 849. The presentation of the new series is expected in the fall of 2025.