

While the public attention is focused on the updated design and the iPhone 17 Air model, the main star can be the iPhone 17 Pro thanks to the camera with increased zoom, the media write with reference to insiders.

According to the last leaks, the iPhone 17 Pro will receive the “most powerful telephone objective” among smartphones. The new sensor will make it possible to make an 8-fold optical zoom, while the iPhone 16 Pro is limited to 5 times. For comparison, most Android flagmans have 5x, and rare models reach 10x.

Key improvement – sensor resolution. The iPhone 17 Pro television camera will be 48 megapixels, four times more than that of the iPhone 16 Pro. This will allegedly provide more detailed pictures and the ability to take high-quality 12-megapixel photos using Pixel Binning technology.

In the US market, the main competitors: Google Pixel 9 Pro with a 48-megapixel camera and a 5-fold optical zoom and Samsung Galaxy S25 Ultra with two telephotorations (3x and 5x zoom). Earlier, Samsung has already offered a 10-fold optical zoom in the Galaxy S23 Ultra.