

Perplexity, which is developing a search engine based on AI, offered to buy a Chrome browser from Google. Perplexity offered to pay \$ 34.5 billion for this. This happened after Google received a similar offer from Openai.

According to Bloomberg, in 2024 the court found Google guilty of violating the rules of honest competition: according to the court, the company controls the Internet too much. Now the US government demands that Google sell the Chrome browser and give other companies the opportunity to use the search data. Judge Amit Mehta must soon decide what to do next.

Perplexity is a small but serious competitor Google. At the beginning of this year, the startup received \$ 100 million for development. The cost of the company amounted to \$ 18 billion.

Dmitry Shevelenko, Commercial Director of Perplexity told Bloomberg that large investors agreed to fully pay for the Chrome purchase. This is not the first time that perplexity is trying to buy a large Internet company. This year, the startup wanted to unite with Tiktok in the United States to create a new company.