

An advertisement with the image of the Russian Lada Vesta SW CROSS - models officially not represented on the US market appeared on the Amazon website.

A bright orange car was lit up in the publication dedicated to the launch of the Amazon Autos service, focused on the sale of used cars.

The material states that Los Angeles has already begun the sale of supported cars through the new Amazon service, and soon it will work in other cities.

At the same time, Amazon so far offers only Hyundai brand cars, and LADA is not officially represented in the USA.

The appearance of LADA Vesta in an advertising campaign raises questions: most likely, the illustration was chosen by accident or was borrowed from a photocisture.

Nevertheless, attentive users noticed an ironic contrast between the real assortment of the service and the machine that is not sold in the United States at all.