

The Android Authority portal noted that recently, Google and Samsung's products are ridiculed for Apple for the lack of a folding smartphone of the model and competitive AI.

In their advertising, Samsung and Google actively make fun of the iPhone, claiming that the product is inferior to Galaxy and Pixel in "intellect". Google has launched the Bestphonesforver campaign, and Samsung turned Apple criticism into a kind of competition, especially when the company produces new models. In the light of the excitement around its latest folding devices, Samsung launched a new advertising campaign on social networks called "Real Update" to play a joke over Apple for the lack of intellectual II assistant and folding iPhone.

This advertisement shows how a man with the help of Galaxy Z Fold 7 and the "smart" functions of Galaxy Ai adds a shirt to his photo, where he is without a shirt. At the same time, his friend with iPhone awkwardly holds a napkin and a sheet, trying to achieve the same result. And at some point, the one who holds the iPhone asks: "Have you just turned it around?", That Samsung's logic emphasizes how unusual the idea of a folding phone for Apple fans is.