

In anticipation of the beginning of the school year, the operator Sbermobail presented the updated version of the Sberkids children's tariff. It is intended for children aged 6 to 13 years and offers not only basic communication services, but also digital security tools and training.

Parents are increasingly allowing children to go to school on their own and for circles from 8-9 years old. For many of them, it is important that the child can always be in touch, and at the same time is protected from unwanted calls and dangerous content on the Internet. The new version is focused on these needs.

Even with a zero balance, the child has access to the "favorite number" – it can be the number of mom, dad or grandmother. Also, unlimited access to instant messengers and social networks is included in the tariff so that parents can always contact the child.

To protect against unwanted calls, the Keeper service is built into the tariff, which automatically sends suspicious calls to voice mail. In addition, through the Sbermobail application, parents can control access to instant messengers and videos, limiting the viewing of harmful content.

A feature of the tariff was the educational component. In the Sberkids app, children can watch teaching videos with bloggers that tell about money, artificial intelligence and protection from scammers. Games and tasks with a virtual assistant savings core are also provided, and children can lead their own virtual wallet.

Every month, 30 GB of Internet, 300 minutes of calls and 30 SMS in Russia are included in the tariff. You can connect Sberkids through the website or mobile application of the Sbermobail, as well as in the departments of the Sberbank and through the application application.