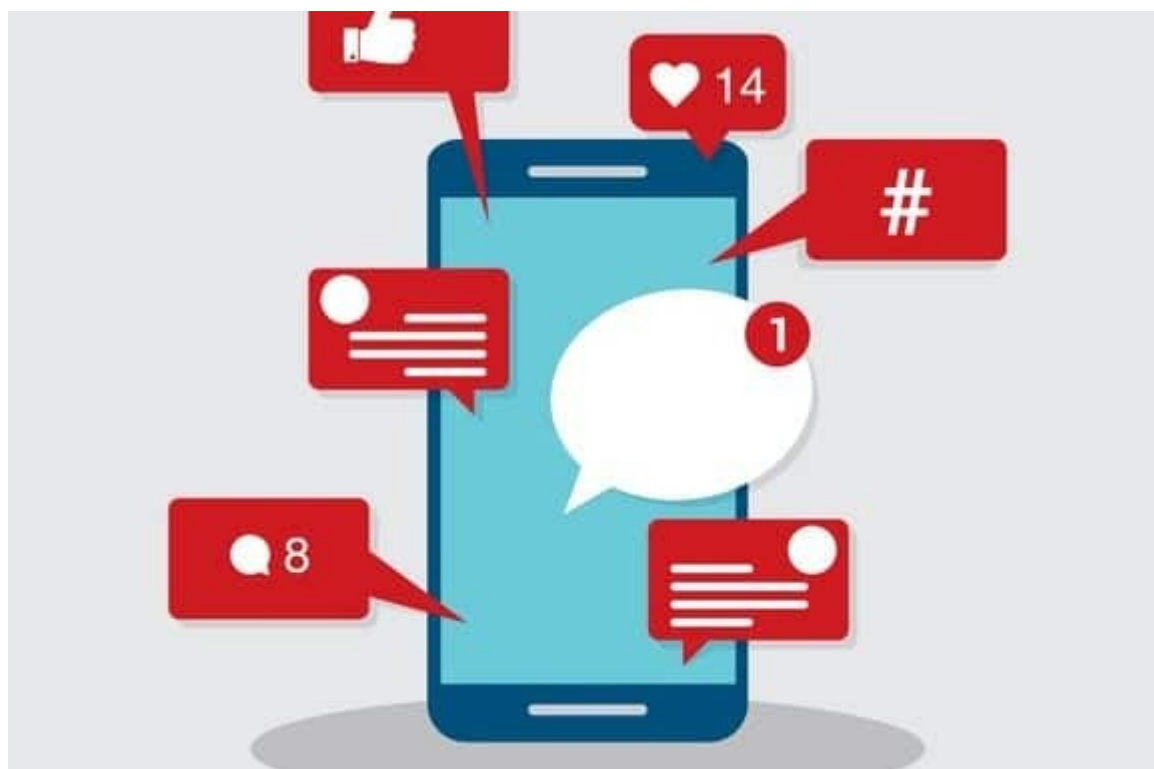


Scientists have found that older people are more resistant to negative comments on social networks

Students of the University of War from the University found that older people as a whole are less affected by negative comments on the Internet. Young people had the opposite.

A new study was attended by 128 people aged 18 to 73 years. During the experiment, they were shared by blog entries on a fake online forum. After publication, people received negative, neutral or positive comments. Scientists tracked how the mood of the subjects and the level of their anxiety changed.



Digital marketing agency in Lebanon

It turned out that the reaction to negative comments on social networks varies depending on age and to a lesser extent from the floor.

Negative comments enhanced the alarm and caused a more unpleasant mood among all participants. At the same time, young people experienced great anxiety and mood worsening because of negative comments compared to older people.

Men of all ages who received negative comments felt somewhat more anxious than women. They also had a higher general emotional excitement.

Young people showed more emotional excitement in response to comments (regardless of

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whether they were positive, negative or neutral) compared to older participants.

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