

Google announced new measures to protect Android users. According to insiders from 9TO5GOOGLE, now applications from unknown developers (which are not verified) cannot be installed. This applies not only to Google Play, but also of other applications stores, as well as APK files loaded by hand.

Google compared the development of the developers “with personality testing at the airport.” The procedure will not concern the contents of the applications or their source. The goal is not to the developers of malicious in return after removal. Google believes that outside the official store of such programs, 50 times more.

To facilitate the transition, Google will create a new console for developers who distribute applications outside Google Play. There will be tools for independent developers that differ from those in the commercial version. The developers already working with Google Play have already passed the check and automatically meet the requirements.

Testing the new system will begin in October 2025. In March 2026, the audit will become accessible to everyone. The first restrictions will enter into force in September 2026 in Brazil, Indonesia, Singapore and Thailand. Since 2027, these rules will apply to all countries.