

The head of the Xiaomi Redmi brand stated that the iPhone 17 Air is “looking forward to”

The head of the Redmi brand and Xiaomi Marketing Director Van Ten Thomas suddenly spoke out about the upcoming iPhone 17 Air, saying that he was “looking forward to” a novelty and wants to “play and learn” from her.

The comment appeared in response to the post of insider Digital Chat Station and hinted that Redmi could be interested in the segment of super-toned smartphones, which is experiencing a new surge in popularity.

Competitors fueled interest in the topic: in May, Samsung released the Galaxy S25 EDGE 5.8 mm thick, which impressed the design, but caused criticism due to a small battery of 3900 mAh. According to rumors, the iPhone 17 Air will be even thinner - only 5.5 mm, and its battery will be about 3000 mAh.

The presentation of the iPhone 17 Air is expected in the fall of 2025, and the design of the device has already been disclosed.

Obviously, in the industry, a new race begins behind a recordly thin buildings, albeit at the cost of autonomy.