

Xiaomi introduced the new Feng Mijia 2025, which can compete with flagship models due to a combination of high power and low price.

The device is equipped with a non -closed engine with a rotation frequency of 110,000 rpm - like an expensive Dyson Supersonic, but it costs 20 times cheaper: only 219 yuan (about 2400 rubles).

The hair dryer gives out an air flow at a speed of up to 62 m/s and supports ionization – up to 200 million negative ions per session. This helps to reduce static electricity and maintain moisture in the hair.

The built -in temperature control system checks heating more than 100 times per second, preventing overheating and hair damage. The hair dryer weighs only 347 g, which makes it convenient to use.







Xiaomi

Four temperature regimes (including contrasting) and two speed modes are provided.

The device promises to dry short hair in a minute, long – in 5 minutes. Mijia 2025 is already available in China in four colors and, perhaps, will soon appear on the global market.