

YouTube began testing a new system for checking the age based on artificial intelligence (AI) in the USA. The technology will use data on the watches watched to determine whether the user is an adult or minor. This will more accurately limit the access of adolescents to content, which can be undesirable for them.

Unlike standard methods based on the information introduced by the user himself, the new system analyzes viewing habits and on their basis draws a conclusion about age. At the initial stage, the check will be available to a limited number of users, and further expansion depends on the test results.

The development is aimed at increasing online security, but causes concerns in the field of confidentiality. Since the system monitors what video a person watches, this can affect the issues of anonymity.