

Anker introduced an updated brand and a number of new devices

In Berlin, Anker Innovations announced a large rebranding and introduced a number of technological innovations. The manufacturer of charging devices and smart electronics is now positioning itself as a company “creating solutions with support for artificial intelligence”.

The main directions will now be combined around three brands: ownedly Anker (charger and batteries), Eufy (smart house and safety) and SoundCore (audio and video). Other brands, such as Nebula and Ankerwork, will be included in SoundCore.

Among the new products presented:

Anker Prime and Nano -New charging devices, batteries and docking stations.

Eufy Marswalker -A robot vacuum cleaner capable of climbing the stairs.



Anchor

Eufy you have a core -4-nm chip system with AI for safety.

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Eufycam S4 - Camera.

SoundCore Sleep A30 - Wireless headphones for sleeping.

Soundcore Nebula X1 Pro -Projector with 4K quality.