

Apple has unveiled its new iPhone 17 models. The company officially presented the iPhone 17, its thinner version iPhone 17 Air, and the more powerful iPhone 17 Pro to the public. The product launch was broadcast live on Apple's social media platforms.

The new iPhone 17 is equipped with the A19 chip, featuring a 6-core processor and a 5-core graphics unit. According to Apple, the new model offers 8 hours more battery life compared to the previous version. It supports the Qi2 wireless charging standard, enabling faster battery recovery. The screen size is 6.3 inches, and the device is available in black, lilac, blue, green, and white.

iPhone 17 Air: Apple describes this model as having “computational power comparable to a MacBook Pro.” The Air version stands out with its thinner design.

iPhone 17 Pro: Compared to the Air, the Pro model is equipped with a processor that has one additional core. Available colors include blue, gray, and orange.

Apple Watch Series 11: The new watches feature an ultra-thin body and support 5G technology. They are also offered with colorful printed straps in green, peach, black, and blue.

AirPods Pro 3: The new AirPods Pro 3 come with real-time language translation and hearing aid functions. Additionally, the noise cancellation system has been upgraded to deliver a higher-quality audio experience.