

ChatGPT turned out to be the most popular chat boot with its 81% of the entire market

Statcounter statistics showed that the chatbot market in the world is actually concentrated around one leader-ChatGPT.

From July 2024 to August 2025, the Openai service held an average of more than 80% of the market, and in April its share reached a record 84.2%. Even after a slight decrease in Chatgpt in August, he retained 80.9% and remained an unconditional leader.

The closest competitor-Perplexity-rose to 14.1% in March 2025, but then rolled to 9%. Despite attempts to stand out through emphasis on research tools and integration with living data, the service loses its position.

Against this background, Microsoft Copilot showed stable growth: from 0.3% in March to 4-5% in the summer of 2025. Built -in integration in Windows and Office helped him to gain a foothold as a real opponent of Perplexity.

The remaining solutions are held at modest indicators: Google Gemini ranges from 2-3%, Deepseek in August was 2.7%, and the Claude from Anthropic remains below 1.2%.