The Radeon RX 9070 GRE video card, represented by AMD in May, fell into China by almost $ 100 in just three months after launch.

Initially, its price was 4199 yuan (about $ 590), and some premium versions reached 4,500 yuan ($ 630). Now the cards can be found for 3600 yuan ($ 505), and top models for about 3800 yuan ($ 533).

The main reason for the fall in cost is low demand against the background of tough competition. The market stirred the output of the NVIDIA RTX 5060 Ti series, which made AMD quickly adjust the pricing policy.

RX 9070 GRE is still exclusive for the Chinese market and there are no signs of its exiting the region. However, in the near future, a version with 16 GB of memory is expected, which can be released this month. In parallel, Intel is preparing to present its ARC B770.

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