

**Time Out celebrates a book-lover's paradise with vintage charm and vibrant street life**

Time Out's annual ranking of the world's coolest neighborhoods has crowned Jimbōchō in Tokyo as the top pick for 2025. Known for its 130 second-hand bookstores, cozy coffee shops, and rich intellectual history, Jimbōchō offers a unique blend of nostalgia and modern energy.

Described as the "hangout of choice for generations of Tokyo intellectuals," the neighborhood is a haven for students, artists, and curious travelers. Its curry houses, antique buildings, and literary spirit earned it top marks for culture, community, and that elusive sense of "nowness."

***"The past vividly informs the present here — and the vibe is unmistakably alive," writes Time Out Tokyo's Shota Nagao***