

A strategic move for digital sovereignty

Following the completion of TikTok's US segment sale, Oracle Corporation will assume control over the platform's recommendation algorithm within the United States.

US officials have framed the decision as a response to national security concerns. Oracle will manage the system that determines what content users see, while TikTok's parent company ByteDance retains global ownership but relinquishes operational control in the US.

Oracle stated its continued commitment to secure infrastructure and independent oversight.

"This partnership marks a significant step toward ensuring digital sovereignty," US officials said.