

At the IFA 2025 Samsung exhibition, she introduced two new portable speakers – Sound Tower ST50F and ST40F. Both models are suitable for home and streets: good sound, backlight and convenient carrying.

ST50F provides a power of 240 watts with two 6.5-inch low-frequency speakers and two 25 mm tweeters. ST40F produces 160 watts through two 5.25-inch speaker and two 20 mm tweeters.

A special acoustic design with Waveguide technology creates a wide sound with pure high and saturated low frequencies. Users can choose different bass modes, as well as four sound profiles for different conditions (from home to street).



Samsung

ST50F operates up to 18 hours, ST40F - up to 12 hours on one charge. The batteries can be changed, and the case is protected from spray according to the IPX4 standard. Several columns can be combined.

The speakers are equipped with Party Lights + dynamic backlight with five settings and six patterns that react to music. There are also DJ and karaoke modes, there is an input for the guitar.

Up to 18 hours and IPX4 protection: announcement of portable speakers Samsung Sound Tower ST50F

ST50F costs \$ 699.99, ST40F - \$ 499.99.