

Xiaomi 16 Ultra will receive a proprietary red Leica logo right on the case

Insiders revealed an interesting detail about the future flagship Xiaomi 16 Ultra. The smartphone will first receive a proprietary red Leica logo right on the case.

Prior to this, a sign of cooperation with the German brand appeared only on the boxes of devices, and not on the phones themselves.

Such a step clearly demonstrates that the partnership of Xiaomi and Leica continues to strengthen. The company clearly relies on the premium image of the camera and wants to emphasize this not only through marketing, but also in the design of the device itself.

According to rumors, Xiaomi 16 Ultra will be presented in February 2026. The smartphone will be equipped with a 6.85-inch LTPO OLED display with a resolution above 2K, symmetrical ultra-tank frames and a new Snapdragon 8 Elite Gen 5-top chipset.

Thus, Xiaomi prepares not only a technological upgrade, but also a designer update, turning the red circle of Leica into part of the company's proprietary style of the Ultra line.