

If you think that only you have valuable photographs and documents only in the correspondence in messengers (which work today, and tomorrow they can “slow down”), and the source in high quality completely disappeared with the old broken smartphone or after reinstalling the system on a laptop, then we all live in such a chaos. But there is a way out-family tariffs of cloud storage facilities solve two problems at the same time: the photographs are not lost, and the documents are finally in order and safety, and the price of such a storage looks much more attractive, especially when dividing the subscription into several people. We tell you how to get the maximum benefit when using cloud services.

If you still keep important photos from relatives in the “chosen” beloved messenger, you do not archive them - you hide them. A week later, a family picture will drown among very important memes, in a month you will forget, where you have preserved it at all.

And this is not something wrong with you, it is not a matter of laziness or, as many naively believe, the absence of punctuality-just the volume of photographs, workers and personal documents and other bureaucracy is now so terrible that it is impossible to accommodate this within the framework of free tariffs of cloud storage facilities, and in messengers ... Well, you know how painful this is an inconvenient storage.

The solution is to pay and jointly use family tariffs. By the way, by the “family” in the digital world, not only relatives may be meant, but also those with whom you really often correspond and be transferred to files - at least for work, at least according to plans for the future, at least gameplay with friends, where you are knocked out by enemy tanks. Or just memorable photos and videos-the essence is only in a large number of gigabytes online storage facilities inexpensive.

For example, the Yandex 360 family tariff works just like this: combine up to eight people into one group, and each gets their own separate space on the disk. In addition, 40% discount is valid from September 2 to 22, and instead of the usual 300 rubles per month, the tariff costs only 108 rubles. As a result - 200 GB each, which in total is 1.6 TB of memory. At the same time, the convenience is that the service is imprisoned for real joint use scenarios.

What real problems does the family tariff solve?

Kamchatka without communication - documents at hand

Imagine a company of avid travelers who regularly go somewhere. Suppose a group of six people plans a trip, for example, to Kamchatka - in one of those regions where mobile

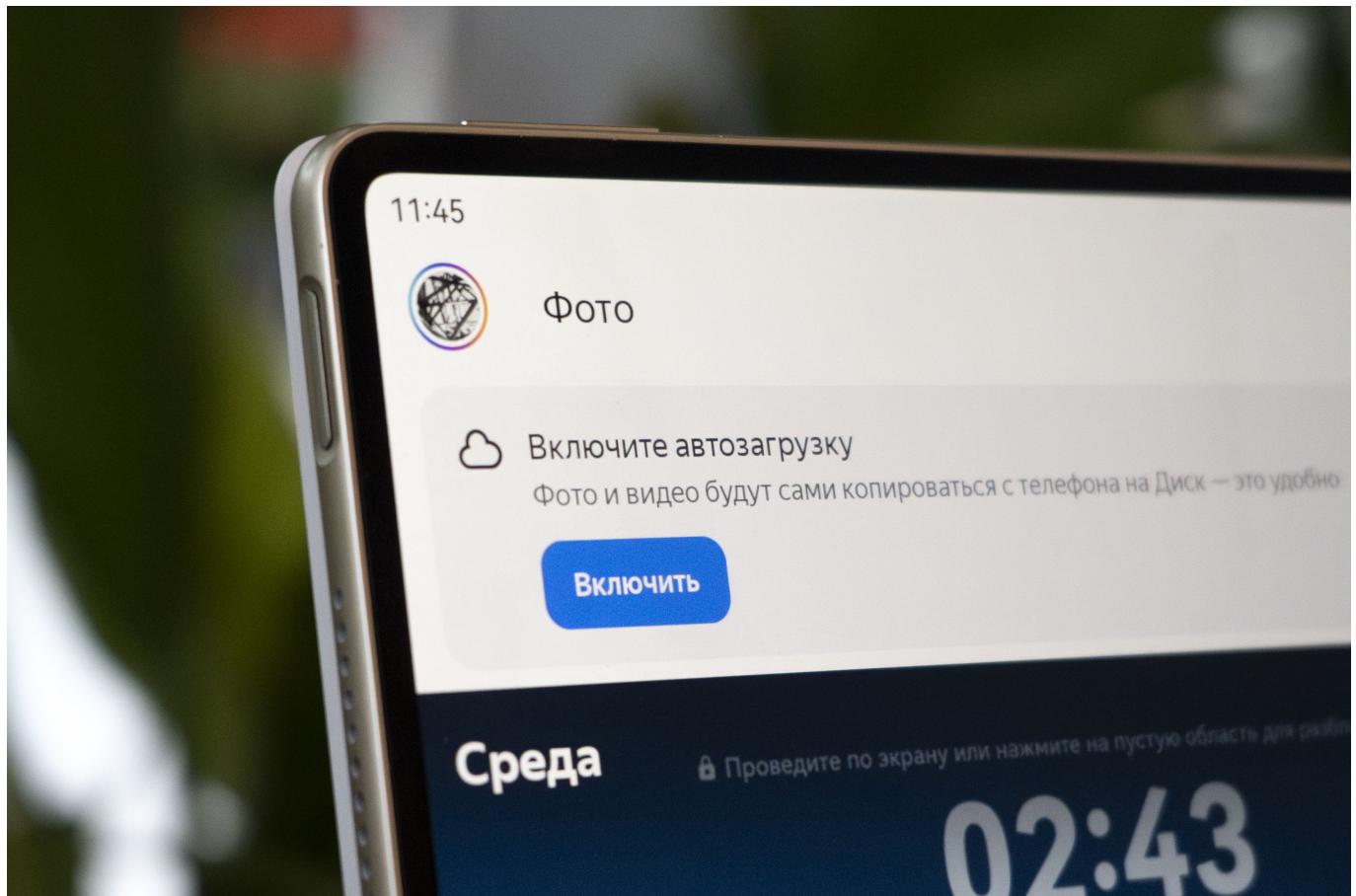
communications are unstable today, and access to the Internet can be interrupted at the most inopportune moment.

The traditional picture of preparation for such a trip looks predictable. The flights are either scattered through the personal chats of the participants, or are in a general conversation, notifications from which everything was immediately turned off. Passes for visiting the reserves are in different messengers, the contacts of local guides are lost among hundreds of other messages, and the GPS tracks of routes for smart watches exist in several versions without understanding which one is relevant.

The family tariff solves the problem through the creation of the “digital headquarters” of the expedition. The conditional folder “Kamchatka 2024” receives a clear architecture of the subfolders:

- **Documents** - here are scans of passports, insurance policies, permits to visit protected territories;
- **Routes** -detailed GPS tracks, descriptions of paths indicating the complexity, points of planned parking;
- **Contacts** - phones of local guides, campsites and landlords of special sports equipment;
- **Impressions** -There are hundreds of gigabytes of 4K videos and the highest quality RAW-sides from full-format cameras.

Of the pluses: unlimited auto -loading of photos from the phone immediately transfer all photos to the cloud in real time - as soon as the connection appears, new personnel automatically fall into the cloud. Well, a geopoisk will help find pictures of specific geographical locations to draw up a journey report. At the same time, the cost of digital infrastructure for the entire group is 108 ₪ per month - cheaper than a cup of coffee at the airport before departure.



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An important function for remote regions is the ability to mark key documents for an offline application. In marching conditions, where mobile towers may not be near for days, each participant in the trip will be able to get the desired file from the device without connecting to the Internet.

No version of hell

The student's team is working on a joint project: the project exists in ten versions with the names "ProjectFinalRights_ the last_.DOCX", the presentation runs strictly alternately, and the source materials are lost in group chats.

General access allows you to configure the workspace, simply creating logical subsections: "research", "presentations", "source", "final materials". Joint editing through built-in Yandex documents allows all participants to work with one file at the same time, see changes in real time and leave comments on specific paragraphs. The history of versions

Your files should not live in chats. Put things in order once and for all

automatically shows who and when made edits, which simplifies coordination and excludes disputes about whose version “well, the most correct, honestly”.

A common cloud is not “my files see everything in a row”

The transition to the family tariff takes one evening and fits in three small stages. The first step is to create a family group through a web interface or a mobile application-participants can be invited to email addresses or phone numbers, and participation occurs automatically after accepting an invitation.

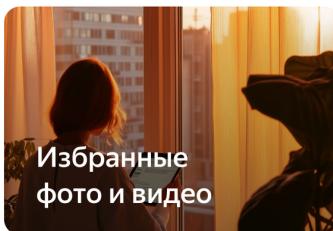
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Альбомы



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Избранные
фото и видео



Камера
10 496



Видео
1 183



Мария
6 файлов в «Совместный отпуск»

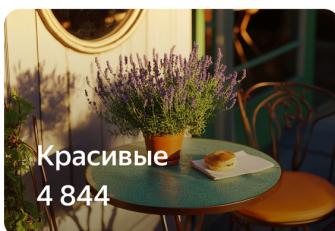
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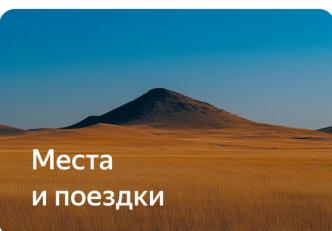
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Места
и поездки



Люди на фото

Личные



Лента



Файлы



Фото



Альбомы



Ещё

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Горы



Название (по возрастанию) ▼



2025-05-22
IMG-152.HEIC



2025-05-22
IMG-153.HEIC



2025-05-22
IMG-154.HEIC



2024-09-03
IMG-121.HEIC



2024-09-03
IMG-122.HEIC



2023-06-12
IMG-98.HEIC



2023-06-12
IMG-92.HEIC



2023-04-24
IMG-75.HEIC



2022-07-20
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Лента



Файлы



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Yandex

The second step requires a thoughtful structuring of information: the creation of basic folders for various categories of content. Inside each large category, logical subfolders are configured by topics, dates or projects - this helps all participants quickly navigate in the general space and find the necessary materials without a long search. If the desired file is never there, then an advanced search may come to the rescue, which is looking for information on keywords even inside the text of documents.

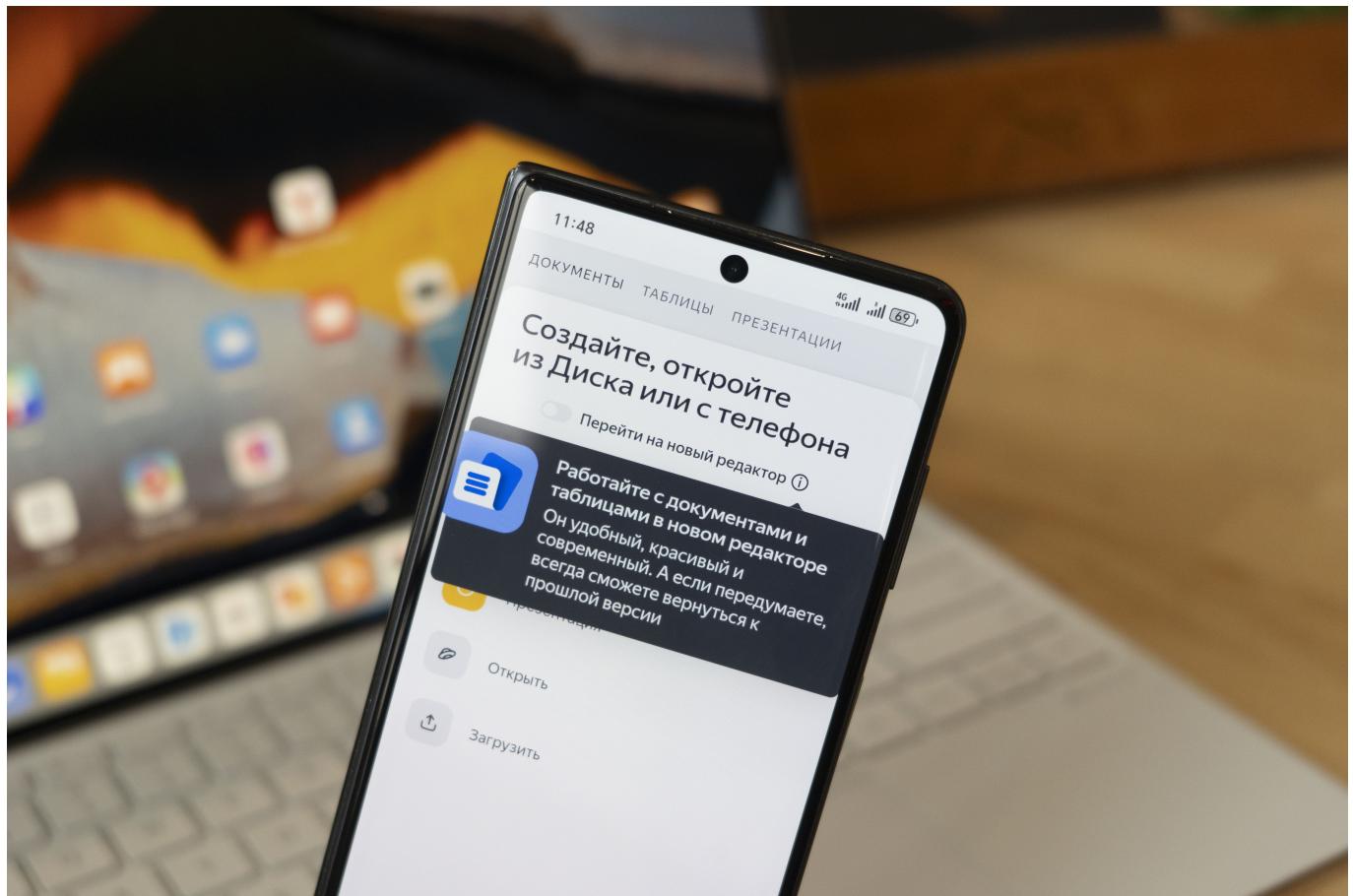
The third stage includes setting up access rights for each folder and a specific participant: it is necessary to determine who needs full access with the right to edit documents, who is enough to only view files and which materials should remain private for their owner.

The final step is a change in digital habits: instead of traditional sending files through instant messengers and email, participants begin to share links to the corresponding folders in the cloud, and new documents are immediately stored in the correct thematic sections.

Unified ecosystem with Russian registration

Yandex disk is pleasant in that it does not exist in itself "in a vacuum", where it would be necessary to "screw" additional to him. Functions with connecting other services are, as you know, the node of the extensive digital ecosystem Yandex 360, where each service complements the capabilities of others. Invoicing from mail, in whose EU exceeds 25 MB, are automatically stored in the appropriate cloud folders, you can add some event or a meeting to the calendar with a remark, and attach suitable documents and presentations to it so as not to look for anything separately, and a single search system works simultaneously for all connected services, you will not lose files even in such a large storage. The Yandex ID account excludes the need for multiple authorization and memorization of various passwords.

And this is safe: encryption when transmitting data, two-factor authorization via SMS and biometrics, built-in antivirus verification of uploaded files. An important nuance for family tariffs is the default privacy principle: participants see only the files to which the owner provided access. Personal correspondence, working documents and private photos remain inaccessible to other members of the group. It is clearly more convenient for instant messengers - how many of my friends were relaxed from scratch (with the loss of all photos and documents, yes) the TELEGRAM account after theft of her scammers - not to count ...



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The built -in office package allows you to edit the documents of office formats directly in the browser with the possibility of joint work in real time. Mobile applications synchronize files between all devices, and offline mode provides access to the marked materials without the Internet-it is useful on business trips and trips to regions with complex communications.

We are looking for analogues

Realistic alternatives

What about competitors? The numbers speak for themselves. Mail.ru Cloud offers family tariffs from 200 rubles, but with a significant restriction on the speed of loading and unloading files and without advanced search functions for the contents inside the images.

The cloud from Sber, although it offers good memory volumes in single tariffs (+100 GB for 990 ₽/year or 83 ₽/month with annual payment; 99 ₽, if you pay every month), but we did

not succeed in finding a family subscription. If there are few domestic services, then you can look towards foreign options. However, be prepared for the fact that you will constantly have to switch the regions in the account settings, try exotic payment methods and face a slowdown in the operation of servers in our country. Nobody canceled the sanctions.

So -so alternatives

Officially, these services do not work in Russia at all, but we know you ☺ Fans of switching the regions in accounts and starting Visa/MasterCard bank cards from neighboring countries. Therefore, we will also consider such options:

Google One Family offers 100 GB for the whole family for 159 ☺ per month - with the maximum number of participants, this means 12.5 GB per person. At the same time, Google works noticeably worse with Russian -speaking content and does not always correctly recognize the text inside the images on Cyrillic. And without "dancing with a tambourine" you are unlikely to pay it.

ICLOUD+ from Apple starts from the tariff 50 GB for 75 ☺ per user, but family plans with a decent storage cost 299-899 ☺ monthly. The main problem of Apple is a rigid binding to their own ecosystem: users of Android devices receive substantially cut functionality, and joint work with documents is available exclusively through Apple applications. As for integration with the services popular in Russia, it is practically absent.

The cost of family subscription in Dropbox starts from 1000 ☺ per month for 2 TB of space. Onedrive from Microsoft in terms of working with office applications is already better, but it costs from 269 ☺ for 100 GB per user without family discounts and additional advantages for group work.

Total

Any family tariffs are an easy way not to overpay. Instead of individual subscriptions, one storage is enough, which unites all users and closes questions with photographs, documents, work or study. The Yandex 360 family tariff unites up to eight users, each receives its 200 GB on the disk, and the total volume is 1.6 TB for 108 ☺ per month at a promotional price. This space is enough for photographs, working projects, training materials and joint plans.

IN [Calculator benefits](#) You can estimate the exact savings for the specific needs of users. For example, for a conditional family of five active participants, the savings against a set of

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individual subscriptions reaches 8000 ₪ per year.

Well, for dessert, you, as a tariff user, are guaranteed round -the -clock technical support in Russian, unlimited synchronization between any number of devices, and complete integration with other digital space services.