

**According to a recent study, cadmium was detected in every lipstick brand and color tested. This isn't just about a few products—it applies to all of them.**

*What is Cadmium?*

It is a toxic heavy metal used to make colors bright and long-lasting. Cadmium does not leave the body; it accumulates over time. Lip products are absorbed and swallowed every single day.

Long-term health risks:

- \* Kidney and lung damage.
- \* Bone weakness (fragility).
- \* Nervous and hormonal disruptions.
- \* Increased risk of cancer.

**Takeaway:** Beauty should not come at the expense of your health. Read the labels. Make conscious choices. Reduce unnecessary exposure.

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